



Alliance Partner Program

Rapid technological change demands greater collaboration in the independent insurance industry on strategies for long-term business success. The Applied Alliance Program creates additional value in the independent insurance distribution channel by providing greater resources to networks and their agencies for sustainable business growth. 8 of the 10 largest agency partnerships in the industry ranked by *Insurance Journal* are part of the Applied Alliance Program.

As a member, you have immediate access to a wide range of benefits including:

Alliance Partner Benefits:

Access to complimentary Partner specific training and educational programs:

- 30 to 120-minute training webinars delivered in a “one to many” format
- Applied sponsored, Alliance Partner thought leadership webinars
- Customized topics on request (based on available resources)

Member Discounts:

Current Applied management system clients:

- 100% discount on all license fees to move from an Applied LAN based management system to an online solution.
- 20% discount off list price for new and/or additional new user licenses for:
 - Managements systems
 - Ancillary Products (including but not limited to CSR24, Websites, MobileProducer, Applied PerformanceManagement, certTrax, Applied Rating)
- 10% off list price for Services

Non-Applied management system agencies (not currently on utilizing an Applied agency management system):

- 40% discount off list price for new and additional new user licenses (including but not limited to EpicOnline, TAMOnline and DORISOnline management systems and ancillary products listed above)
- 10% off list price for Services

Through collaboration, the program identifies and engages insurance network membership organizations on technology and market initiatives that benefit their business and member agencies. Alliance partners and member agencies receive greater access to technology best practices, industry expertise, and Applied product solutions to strengthen their businesses and customer relationships.

For more information, visit us at <http://insight.appliedsystems.com/Alliance-Partner---ARM.html>